

# Knowledge Management and Improved Operational Excellence

☒ PwC presents a complimentary on-demand webinar discussing possible solutions to some of the major challenges affecting the oil and gas industry and the role of knowledge management in building solutions.

On its website, PwC says the oil and gas industry is weathering an onslaught of change – from the arrival of new hires with little to no experience; to the expanded use of new, accelerated and evolving drilling techniques; to the unpredictable behavior of new reservoirs and different types of hydrocarbons, few companies are able to conduct business as usual.

A comprehensive knowledge management strategy aims to provide the right information to the right individual in the right situation at the right time, PwC says. It breaks down barriers between segmented and isolated parts of a company. It values the wealth of industry knowledge that has been accumulated over the years by our esteemed colleagues, and allows it to be shared across organizations, and in global locations where experts may not exist, or where they may not speak the local language.

**Watch the on-demand webinar.**