

Juul to Pay \$40 Million to Settle N.C. Vaping Case

“Juul Labs has agreed to pay North Carolina \$40 million to settle the first of a spate of lawsuits brought by states and localities claiming the e-cigarette company’s marketing practices fueled widespread addiction to nicotine among young people and created a new public health problem,” reports Sheila Kaplan in The New York Times.

“The settlement, which was announced on Monday morning, allows the company to avoid a jury trial this summer as the Food and Drug Administration is deciding whether its vaping products can stay on the market. The company had urgently sought the settlement, but the deal removes just one of numerous legal actions pending against it.”

Read the article.