

Judge Guts FTC's \$4-Billion Lawsuit Against DirecTV

The U.S. Federal Trade Commission failed to convince a federal judge in San Francisco that DirecTV should pay nearly \$4 billion in restitution to customers for allegedly misleading consumers about the costs of programming packages, **Bloomberg reports**.

The said that “the scope of the maximum potential recovery in this case has been substantially curtailed,” according to reporter Pamela MacLean.

The FTC suit alleged that DirecTV failed to disclose to consumers in 40,000 print, mail, online and TV advertisements that its lower introductory pricing lasted just one year but tied buyers to a two-year contract.

[Read the Bloomberg article.](#)