Jones Day Extends Its Lead for Strongest Law Firm Brand

Jones Day is the strongest law firm brand in the U.S. for the second consecutive year after surpassing five-year leader Skadden last year, according to the latest **Acritas US Law Firm Brand Index**.

Even though Skadden strengthened its brand this year, Jones Day has seen a larger gain and increased its lead on the market.

Lizzy Duffy, VP of Acritas US said: “Jones Day is more favored this year for its practical style of delivery, along with its global coverage and breadth of services – all areas we know align with clients’ evolving needs especially now that half of legal departments are assigning responsibility for optimizing legal operations.”

Latham & Watkins holds down the third spot on the list.

Read the article.