

# **Joanna Brougher Authors Second Book “Billion Dollar Patents: Strategies for Finding Opportunities, Generating Value, and Protecting Your Inventions”**

BioPharma Law Group, PLLC is pleased to announce that its Principal, Joanna T. Brougher, MPH, Esq., has published her newest book, Billion Dollar Patents: Strategies for Finding Opportunities, Generating Value, and Protecting Your Inventions.

Billion Dollar Patents explains the current patent environment and covers the ins and outs of what it takes to build a strong patent portfolio that will generate revenue and keep competitors at bay.

The book's author, Joanna Brougher, is an Adjunct Professor at Cornell Law School and is the past Editor-in-Chief of the Journal of Commercial Biotechnology.