

Joanna Brougher Authors Second Book “Billion Dollar Patents: Strategies for Finding Opportunities, Generating Value, and Protecting Your Inventions”

BioPharma Law Group, PLLC is pleased to announce that its Principal, Joanna T. Brougher, MPH, Esq., has published her newest book, Billion Dollar Patents: Strategies for Finding Opportunities, Generating Value, and Protecting Your Inventions.

Billion Dollar Patents explains the current patent environment and covers the ins and outs of what it takes to build a strong patent portfolio that will generate revenue and keep competitors at bay.

The book’s author, Joanna Brougher, is an Adjunct Professor at Cornell Law School and is the past Editor-in-Chief of the Journal of Commercial Biotechnology.