

# Is Your Finance Department Data Driven?



*Business Finance* has posted a complimentary online webinar titled “Is Your Finance Department Data Driven? Conquering the Challenge of ‘Doing More with Less’.”

On its website, the magazine says today’s CFO is increasingly called upon to “do more with less.” This means providing value-added analytics to the business that help the firm improve profitability, meet ever-increasing transparency requirements from regulators and management and simultaneously maintain or reduce Finance and IT spend.

In pursuit of this goal, many leading finance departments have discovered the transformative value of a data-driven approach to managing financial and operational information and analytics, *Business Finance* says. This webinar details the way in which leading finance departments are using analytical capabilities to maximize reporting and analytic transparency while increasing functional efficiency.

**Watch the on-demand webinar.**