

# Intercom Appoints New Executives, Including CMO, General Counsel During Strong Growth Quarters

“Intercom, a modern customer communications platform that helps businesses build stronger customer relationships, today announced the appointment of former Smartsheet CMO Anna Griffin as Chief Marketing Officer; former Lumileds Chief Legal Officer Cheree McAlpine as the company’s,” reports PR Newswire in their blog.

“First General Counsel and former Google Cloud VP and Salesforce SVP and COO EMEA Sanj Bhayro as VP, EMEA Sales. Intercom also added former Marketo CFO Fred Ball to its Board of Directors. The new hires will help expand Intercom’s presence with enterprise customers, building upon the company’s success. and momentum.”

***Read the article.***