

Information Transparency and Personal Data Control Act Introduced in Congress

“On March 10, 2021, Rep. Suzan DelBene (D-Wash.) introduced the first comprehensive consumer privacy bill of the 117th Congress. The Information Transparency and Personal Data Control Act is designed to ‘establish a uniform set of rights for consumers and create one set of rules for businesses to operate in,’ according to a press release from Rep. DelBene accompanying the bill. While she expressed the need for a ‘a clear domestic policy’ in order to ‘shape standards abroad [or] risk letting others, like the European Union, drive global policy,’ the bill’s text notes that it ‘complements global standards’ and borrows many concepts made familiar by the GDPR,” writes Daniel Friedman in *The National Law Review*.

“The bill has the support of a number of consumer privacy and technology organizations, including the Main Street Privacy Coalition, the U.S. Chamber Technology Engagement Center (C_TEC), TechNet, BSA | The Software Alliance, and the Progressive Policy Institute. It also contains a number of concessions to business interests, most notably preemption of some state privacy laws, no private right of action, and an expansion (from a previous draft of the bill) of the audit requirement from one year to two. Still, the bill currently has no Republican co-sponsors.”

Read the article.