

Increase and Improve Your Innovation – Steps to Building a Profitable Portfolio

☒ Anaqua will present an IAM Leadership webinar will discussing the importance of building a strategic patenting process for companies of any size.

The complimentary webinar will be Wednesday, Sept. 17, at 11 a.m. Eastern time.

Barry Brager, Managing Partner of Perception Partners, will be the presenter.

He will outline the near-term, mid-term, and long-term strategies and goals to consider when starting the inventive process. This webinar will outline concrete steps to build a cohesive portfolio that will enable freedom to operate, a powerful defensive signal, licensable assets, and an opportunity to monetize in the future

Register for the webinar.