## How to Select the Right ECM Platform for Your Enterprise

Real Story Group will present a webinar on enterprise content management (ECM) and cloud file sharing marketplaces and how to provide a framework for customers to evaluate the marketplace based on their own needs.

The 30-minute event will be Wednesday, August 13, beginning at noon Eastern time.

The webinar sponsor says participants will gain an understanding of ECM concepts, including business services, technology services, and vendor intangibles, as well as business scenarios against which ECM tools can be evaluated.

The webinar also will provide an overview of the marketplace and key players. And it will tell participants how to evaluate and select the right vendor for their requirements.

## Register for the webinar.