

How To Guard Against China Counterfeiting



If you sell or outsource your products to China, you should anticipate infringement of your trademarks, copyrights, patents, or trade secrets and you should have an anti-counterfeiting plan in place before that happens, writes Dan Harris at Forbes.com.

He explains that trademarks, patents and industrial designs must be registered in China to be protected in China. Copyrights do not need to be registered in China to be protected in China, but registration makes it easier to prove copyright ownership in any dispute.

Harris also discusses the proper way to disclose a trade secret or other proprietary confidential information to a prospective China business partner.

Read the story.