

How to Bring in New Clients via the Web with Online Marketing

☒ JurisPage will offer a complimentary webinar on law firm Internet marketing and advertising, hosted by Amicus Attorney.

The webinar will be Wednesday, July 30, 2-3 p.m. Eastern time.

The webinar will cover:

- Pay-Per-Click vs. Search Engine Optimization
- Marketing campaign creation tips
- How landing pages make a huge difference, and what the most effective landing pages look like
- Using in-depth Analytics, including phone call tracking, to get a picture of how your campaign is running
- Calculating your online marketing return on investment

The webinar will also include a question-and-answer session.

Register for the webinar.