How Enterprise CLM Helps Maximize the Strategic Value of Contracts

- Selectica will present a free webinar on the value of Contract Lifecycle Management (CLM) systems.

The webinar will be Wednesday, Nov. 19, at 11 a.m. Pacific time.

On its website, Selectica says that, when properly managed, contracts enable leaders to effectively grow, protect and monetize their operations. But too many departments operate in silos with separate Contract Lifecycle Management (CLM) systems.

Andrew Bartels of Forrester Research, Inc. and Selectica's Patrick Stakenas will be speakers at the event.

Topics will include:

• The strategic business value you can gain from adopting an ECLM approach
• Key CLM functionality for point and enterprise applications
• Benefits and paybacks of linking contracts to multiple business processes and transactional systems

Register for the webinar.