Hogan Lovells Advises Grupo Ganfer in Joint Venture with Nature Sweet

Global law firm Hogan Lovells advised Grupo Ganfer, a leader in Mexico known for its innovative production, marketing and exportation of agricultural products and services, in a joint venture with Nature Sweet.

The joint venture will provide Grupo Ganfer the means to expand its installed capacity for the exportation of small tomatoes among other vegetables. Grupo Ganfer is increasing its share leadership in its main business of small tomatoes and other vegetables that are grown in greenhouses.

Mexican agrobusiness exportation is at its highest point in 21 years, and is seen as one of the primary growth businesses in the years to come.

Hogan Lovells advised Grupo Ganfer in tax, corporate, and real estate matters in connection with the joint venture. The Hogan Lovells team included Jaime Espinosa de los Monteros, Federico De Noriega, Guillermo Gonzalez Frankenberger, Rocío Sánchez Arriola and Andrea López Campa.