

Greensfelder Attorney Robert Zafft Named World Commerce & Contracting Fellow

☒ Greensfelder, Hemker & Gale, P.C., is pleased to announce that Robert J. Zafft, of counsel in the firm's St. Louis office, has been named a Fellow of World Commerce & Contracting (WorldCC), a global business association.

Fellows of WorldCC comprise professional, academic and business leaders who have made significant contributions to the development of contract and commercial management. Formerly known as the International Association of Contract and Commercial Managers, WorldCC is a not-for-profit global organization that seeks to promote standards and raise capabilities in commercial practice and to equip members with knowledge and networks that support successful contracts and commercial relationships.

Zafft has participated in numerous WorldCC events and has written for the organization's Contracting Excellence Journal. WorldCC will distribute a mini-course on business ethics by Zafft, who also will have roles in future WorldCC programs and corporate training.

A member of Greensfelder's Business Services group, Zafft advises businesses on cross-border trade and investment, domestic commercial matters, governance, and IT. He teaches business ethics at Olin Business School, Washington University in St. Louis. He is the author of the recently published book "The Right Way to Win: Making Business Ethics Work in the Real World."