

Gordon Rees Scully Mansukhani Announces Rebrand to GRSM50

Gordon Rees Scully Mansukhani, the 20th largest law firm in the United States, today unveiled its new “GRSM50” brand. The 1,200+ lawyer firm – the first and only full-service law firm in the country with offices in all 50 states – is embarking on an extensive branding effort to highlight its rapid growth and unique 50-state legal services capabilities.

“Our identification as GRSM50 reflects not only the firm’s national presence but also our commitment to servicing clients wherever they may have needs throughout the United States,” said Dion Cominos, Firmwide Managing Partner.

Name partner Miles Scully, a major catalyst in the firm’s rapid expansion added: “The firm’s transition to GRSM50 further demonstrates a laser focus on continuing to successfully grow our novel 50-state platform which combines local knowledge with the resources of a robust national organization.”

GRSM’s accelerated growth trajectory began more than four years ago when the firm became the first law firm in history to establish offices in all 50 states. Since launching the 50-state initiative, the firm has grown from 850 lawyers to its current count of more than 1,200 lawyers. In 2021, the firm broke into the Am Law 100 rankings and was highlighted by The American Lawyer as one of the top firms for lateral partner growth. That growth has continued this year, with 270 attorneys joining the firm thus far in 2023. GRSM is currently ranked #88 on the Am Law 100 list and the 20th largest firm in the country by headcount, with over 50 diverse practice and industry groups in 75 national offices throughout the country.