# Gartner's State of Privacy and Personal Data Protection: How to Adapt Your Privacy Program

According to Gartner, "As the world adjusts to a "new normal" brought on by COVID-19, security and risk management leaders must adapt their privacy programs for better scale and performance as well as tighter budgets in 2021.
Get complimentary access to this Gartner report, compliments of Exterro, and learn:

- The pace of proposal for and adoption of modern privacy regulations accelerated through 2020
- How technology-driven capabilities supporting the facets of a progressive privacy program have developed substantially over the past 18 months
- Why organizations are focused on cost optimization, often leading to impulsive decisions to deprioritize compliance with non revenue programs