How Can Strategic Partnerships Foster Clean Energy Innovation?

The Northeast Clean Energy Council and NECEC Institute will present **a webinar** exploring how established corporations and early-stage companies can partner to develop new technologies in a mature market.

The one-hour event will be Tuesday, Nov. 12, 2017, at 1 p.m. EST.

Panelists will cover topics such as collaboration strategies that enable entrepreneurs and corporates to iterate, how to launch new products that may change the status quo, and how to explore new markets, NECEC says on its website.

Speakers will share the latest research on corporate partnerships as well as a presentation of a case study on a strategic partnership between Schneider Electric and KGS Buildings.

Attendees will learn:

- The formats a strategic partnership can take
- The importance of aligning strategies, customer value, sponsorship and patience
- How a partnership can help leverage resources
- Different needs require different partners

Register for the webinar.