

Why Your Law Firm Needs a Mobile-Friendly Website

✘ **Amy Boardman Hunt** of **Muse Communications** says she sometimes encounters lawyers who aren't necessarily concerned about their websites ranking highly on Google searches, mainly because they get most of their clients through referrals.

Most prospective clients probably find their websites by searching for the name of the firms or the lawyers themselves, she writes in **an article** published on her firm's website. In those cases, whether Google likes you may be irrelevant.

"But if your website isn't mobile-friendly, Google may not be your problem," she writes. Because many legal consumers use mobile phones to find a lawyer, "lawyers and law firms that want to make a good first impression should ensure that their site can be easily read and searched from phones and tablets."

Read the article.

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