

Using Multi-Tiered Marketing to Amplify Your Legal Practice

Winning recognition in such listings as *The Best Lawyers in America* presents a prime marketing opportunity that can go far beyond what many lawyers realize, writes Bruce Vincent for **Muse Communications**.

In his article, Vincent goes into detail about the six steps lawyers can use to amplify and prolong the good news.

Those steps are: First-level marketing, notify your clients, alert industry publications, issue a press release, get social, and everything else.

Read the article.