

Taking Your Legal Marketing into Your Own Hands

Unless your name is on the door or you're already a major rainmaker, it's a safe bet that your law firm's marketing team isn't spending much time helping you achieve your personal marketing goals, writes Amy Boardman Hunt **in a post** for Muse Communications.

She offers some advice for any attorney who is looking to take their marketing matters into their own hands.

Her post covers such issues as how to get clients, using content marketing, building a contact list for your professional network, keeping your online presence up to date, and checking on your other online profiles.

Read the article.