Stay Ahead of Best Lawyer Lists This Holiday Season

Bruce Vincent of Muse Communications offers **some advice** for law firms that want to stand out in the upcoming new compilations of best-lawyer lists.

The advice is particularly relevant for lawyers and firms in Texas.

First on the list is Best Lawyers in America, which Vincent calls the dean of top attorney lists, having been published for more than 30 years.

He also discusses the process for being included in the Texas Super Lawyers list, the Texas Rising Stars list, and *D Magazine*'s Best Lawyers in Dallas.

The article also offers some advice for spreading the word after being honored, and how to stay in compliance with State Bar advertising rules.

Read the article.