

Getting the Word Out If You Made a Best Lawyer List

Amy Boardman Hunt of **Muse Communications** has some suggestions about how a lawyer or firm can spread the word after they've been named to a best lawyers list.

In her blog post, she also discusses the pros and cons about being singled out for recognition.

The post covers some of the best ways to let others know about the honor:

- An email to colleagues, clients, and referral sources, or inclusion in the firm's newsletter;
- Press release posted on a wire service;
- Blog post;
- Social media;
- Digital ad on a legal website, and
- Congratulations ad in the local newspaper.

Read the article.