New Advertising Rules Coming for Texas Lawyers, Law Firms

The rules governing legal advertising for Texas attorneys and law firms are scheduled for some significant changes in the coming months, writes Bruce Vincent of Muse Communications in an **online summary** of the revised advertising rules to help legal professionals prepare.

In his post, he discusses the Texas Disciplinary Rules of Professional Conduct rules governing lawyer advertising that are up for revision and the substantive differences compared to the status quo, including rules on trade names, verdict amounts and specialization, prohibited solicitations, submissions to ad review, and exempt communications.

Read the article.