

Multitask Your Legal Marketing

Amy Boardman Hunt of Muse Communications offers **some advice** in a new post on how to combine “helping organizations I care about” with marketing and business development.

“Whatever your favorite cause is – whether it’s sports, politics, animals, social issues, children’s issues, or the arts – there are countless ways to indulge that passion while building your professional network,” she writes.

She provides some real-world examples of lawyers who have found impressive ways to combine their personal passions with business development.

Read the article.