Law Firm PR Lessons Straight from Today's Headlines

In a **blog post** on the website of Muse Communications, Bruce Vincent discusses two stories that are dominating headlines in politics and sports, both of which provide insights on why law firms should always be above board in their public relations efforts.

Vincent starts with an examination of the public relations headaches involving the continuing controversy over the 2016 "Trump Tower meeting."

The other major PR story is Urban Meyer being placed on administrative leave as head coach of the Ohio State University football team.

"While it may be obvious at this point, the PR lesson provided in two examples above is simple: always tell the truth," Vincent writes.

Read the article.