Is Your LinkedIn Profile Compliant with State Bar of Texas Rules?

Texas lawyers are bound by the Texas Disciplinary Rules of Professional Conduct, which covers advertising, which includes social media, which includes LinkedIn. Compliance, or non-compliance, with those rules is monitored by The State Bar of Texas' Advertising Review Committee, points out Amy Boardman Hunt of **Muse Communications**.

She discusses ethical rules as they pertain to ad review issues.

The two most important rules, she explains, are: 1. Never publish anything false or misleading, and 2. Make sure your goal is to educate your audience, not to market yourself.

She goes on to discuss the best practices for staying out of trouble.

Read the article.