Finding (Mostly) Free Tools for a DIY Legal Marketing Program

A host of online tools are available to keep law firm marketing projects organized, automate social media posts and newsletters, and just generally make life easier and more productive, advises Amy Boardman Hunt of **Muse Communications**.

“If you’re looking to juice up your online presence, these tools can help save time and create a clean, professional look in all your marketing efforts. And best of all, they’re all free or very inexpensive, meaning you can easily fit them into your marketing budget,” she writes.

Some of those tools include spreadsheets, email service providers, social media management, project management, and photo sources.

Read the article.