# Webinar: How to Win Using Native Format Capture Social Media Data

Hanzo will **present a webinar** on Dec. 19, 2018, at 1:30 pm EST discussing common challenges and helpful solutions for capturing the dynamic elements of social media data.

The company says social media is a valuable way to communicate with customers, but many heavily regulated financial firms shy away from its use, fearing that regulatory compliance will be too difficult.

Organizations can also find social media to be critical in ediscovery because it offers a rare window into people's daily thoughts and activities, even after those people have become embroiled in litigation.

Moderator Evan Gumz, senior account executive from Hanzo ,will be joined by panelists Steve Tanner, social nedia & online communities lead from Relativity, and Michael Quartararo, managing director of eDPM Advisory Services to discuss:

- How organizations use social media in the course of their business and the associated risk
- Challenges surrounding compliance and eDiscovery collections
- What is driving compliance and ediscovery practitioners toward superior native-format collections
- And more.

**Register for the webinar**.