Hanzo Webinar Lineup to Discuss Challenges Collecting Social Media

Hanzo, a developer of dynamic web archiving technology for compliance and e-discovery professionals, announced a lineup of industry experts presenting in the **webinar** "How to Win Using Native Format to Capture Social Media Data," on Dec. 19, 2018.

The event will include a discussion about the importance of social media to business communications and the ensuing challenges it presents for e-discovery and compliance in the aftermath of the Cambridge Analytica scandal. The webinar also will share strategic insights and best practices for defensible social media collection and real-world stories from the field.

In a release, the company said social media is a valuable way to communicate with customers, but many heavily regulated financial firms shy away from its use, fearing that regulatory compliance will be too difficult. Organizations can also find social media to be critical in e-discovery because it offers a rare window into people's daily thoughts and activities, even after those people have become embroiled in litigation.

Recent data privacy and security discussions have impacted the use of APIs for social media collections. In this webinar industry experts from legal to corporate will share their experiences with how organizations use and deal with social media in the course of their business. They'll discuss the risk and challenges surrounding compliance and eDiscovery collections, and explore what is driving organizations toward superior native-format collections.

Speakers will be:

- Mark A. Smolik, General Counsel Chief Compliance Officer, DHL Supply Chain Americas
- Michael Quartararo, Managing Director, eDPM Advisory Services
- Steve Tanner, Social Media & Online Communities Lead, Relativity
- Evan Gumz, Senior Account Executive, EDiscovery, Hanzo

REGISTER
How to Win Using Native Format to Capture Social Media Data
https://www.hanzo.co/native-format-capture-social-media-webinar
Date: Wednesday, December 19, 2018
Time: 1:30 pm ET
Cost: Free

Register for the webinar.