

# **The Difficulties of Being Obvious: Practical Advice for Overcoming Obviousness Rejections**

Fitch, Even, Tabin & Flannery LLP will present a free webinar, **“The Difficulties of Being Obvious: Practical Advice for Overcoming Obviousness Rejections,”** featuring Fitch Even partner Stephen Favakeh and Fitch Even patent agent, Thomas James.

The webinar will take place on Thursday, June 22, 2017, at 9:00 am PDT / 10:00 am MDT / 11:00 am CDT / 12:00 noon EDT.

CLE credit has been approved for California, Illinois, and Nebraska. Other states may also award CLE credit upon attendee request. There is no fee to attend, but registration is required.

Following the live event, a recording of the webinar will be available to view for one year at [www.fitcheven.com](http://www.fitcheven.com).

Register at  
<https://register.gotowebinar.com/register/2784708194098019841>

In the predictable arts, an obviousness rejection is typically based on a combination of multiple references, the firm says on its website. Attempting to overcome such a rejection can be a perplexing and frustrating experience. This is particularly true when the patent examiner is combining references to arrive at the claimed invention in what can be a highly subjective manner. Nevertheless, when it comes time to respond, there will usually be more than one way to get the job done.

The webinar will address best practices for responding to obviousness rejections, covering these topics and more:

- How to take the prevailing and latest Federal Circuit case law into account in your responses
- Making effective claim amendments specifically tailored to overcome the obviousness rejection
- Developing persuasive arguments in support of patentability over a combination of references

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