Webinar – Not So Obvious: Secondary Considerations at the PTAB

Fitch, Even, Tabin & Flannery LLP will present a **free webinar**, "Not So Obvious: Secondary Considerations at the PTAB," featuring Fitch Even attorneys Dave A. Gosse and Evan Kline-Wedeen.

The event will be on Thursday, July 18, 2019, at 9 am PDT / 10 am MDT / 11 am CDT / 12 noon EDT. It will also be available as an on-demand webinar after presentation.

Objective evidence of non-obviousness can overcome a prima facie case of obviousness, both in district court litigation and at the Patent Trial and Appeal Board. These "secondary considerations" are an important tool that patent owners can use to defeat obviousness challenges. Historically, the PTAB has not often been persuaded by such evidence. But in recent years, patent owners have found some success when presenting compelling objective evidence of commercial success, copying, long-felt need, and other secondary considerations.

During this webinar, presenters will discuss the following:
• Developing trends at the PTAB concerning secondary considerations
• How to insulate your petition from secondary considerations
• Best practices for patent owners developing evidence related to secondary considerations

Register for the webinar.