Effective Trade Secret Practices: What You and Your Employees Need to Know

Fitch, Even, Tabin & Flannery LLP will present a free webinar, "**Effective Trade Secret Practices: What You and Your Employees Need to Know**," featuring Fitch Even attorneys Thomas F. Lebens and Donald "Bob" Bunton.

The event will be on Thursday, Sept. 26, 2019, at 9 am PDT / 10 am MDT / 11 am CDT / 12 noon EDT. It will also be available as an on-demand webinar after the presentation.

With the passage of the America Invents Act and the Defend Trade Secrets Act, as well as recent case law creating uncertainty in some areas of patent law, many intellectual property owners have expressed a renewed interest in trade secret protection for innovations and information. However, very few of these IP owners have a well-developed program for identifying, classifying, and intentionally protecting these trade secrets. And even for those owners with such a program, establishing a record of training leaders and employees in trade secret protection can be important to show that the owner has engaged in "reasonable efforts" to protect its trade secrets.

During this webinar, our presenters will discuss the following:

- Best practices for identifying and classifying trade secrets
- Key features of a trade secret program
- Internal ongoing education on trade secret protection needed to support a showing of "reasonable efforts"

Register for the webinar.