

Non-Compete Earns a Preliminary Injunction in Case Involving a Community Publication

Stacey Lantagne writes in **ContractsProf Blog** about an interesting dispute over a non-compete provision that resulted in a preliminary injunction.

The plaintiff in *Our Town v. Rousseau* operates a community publication called “Our Town.” The defendants in the case entered into a contract to franchise the “Our Town” brand in a county in New Jersey, with a non-compete provision limiting similar businesses or names for three years, and within 50 miles.

The plaintiff later learned that the defendants were operating a similar publication called “Home Town” in the franchise location and sought a preliminary injunction.

Lantagne explains how the court came to grant the injunction.

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