Preparing for Your Professional Headshot

Law firms are moving away from traditional “head shot” photos for websites and promotional materials, reports **Verdell Christophersen** for **Androvett Legal Media and Marketing**.

“Instead, they’re relying on a series of ‘environmental’ photo backgrounds, full body–length images, candid poses and other techniques that can add distinction and a degree of personality,” according to **the article**. “With some careful planning, you can still come away from a single photo shoot with both a traditional pose and a selection of photos that reflect a little more style.”

The article discusses clothing to avoid, clothing to favor, the proper amount of jewelry to wear, bringing alternate clothing and accessories, makeup and hairstyling.

Read the article.