

Dallas Trial Attorney Sues FindLaw in Dispute Over New Firm Website

Trial attorney Rogge Dunn has filed a lawsuit in Dallas County against FindLaw for alleged fraud and misrepresentation of services the company provided for the new **Rogge Dunn Group, PC** firm website.

According to Dunn, FindLaw, a Thomson Reuters business, promised to create a website with content he would own, and conduct SEO services. Instead, he says the website FindLaw proposed contained only basic images and stock language that didn't align with the business objectives of his law practice.

In a release from Dunn's firm, he said discovered that FindLaw, and not the Rogge Dunn Group, is the owner of the content, "which forces the firm to start from square one should it decide to build a new website." The release also said that, after entering into the contract, Dunn learned that if he failed to renew his FindLaw contract, the company would basically "flip a switch" and un-tag the attorney, eliminating any benefit for the 12 months of SEO.

Dunn says FindLaw rejected his attempts to find a solution.

"When you hire a big company, you expect them to live up to their representations and the work they promised," said Dunn. "Instead, all I have encountered has been a series of misrepresentations compounded by bureaucratic and corporate indifference."

In his lawsuit, Dunn said, after interviewing a number of website developers, he was prepared to hire an alternate company, but a FindLaw salesperson talked him out of the decision by falsely claiming the other company had a poor

reputation.

The case is *Rogge Dunn vs. FindLaw, West Publishing Corporation, a/b/a FindLaw, Super Lawyers, and LawInfo, and Kevin Donahue et al.* in Dallas County Court.