

# Two Quarles & Brady Lawyers Named 2017 BTI Client Service All-Stars

Quarles & Brady LLP today announced that BTI Consulting Group has named partners Rowan P. Smith and Anthony A. Tomaselli to the 2017 BTI Client Service All-Stars list.

Smith and Tomaselli were recognized exclusively by corporate counsel for their leadership in outstanding client service. BTI, a strategic research provider that examines client experience through independent research, named 319 individual attorneys from 160 law firms to the 2017 list, the firm said in a news release.

The release continues:

Smith is a partner in the firm's Phoenix office and focuses his practice on technology and intellectual property law, including patent prosecution, copyright and trademark registration, licensing, and technology-related transactions. He also counsels clients on non-patent matters, such as the registration and protection of copyrights, the filing and prosecution of trademark applications, and the protection of trade secrets

Based in the firm's Madison office, Tomaselli is an intellectual property litigator, focusing on intellectual property matters, including patent, trademark, trade secret, copyright, licensing, and restrictive covenant disputes. In the past three years, Tomaselli has litigated cases that have resulted in verdicts for his clients totaling nearly one billion dollars. Tomaselli was previously the National Chair of the firm's IP Litigation Team for over ten years. He also served on the firm's client development committee, recruiting committee and associate review committee.

