

Perkins Coie Adds Employee Benefits Partner to Dallas Office

Perkins Coie announced that former JCPenney director April Goff has joined the firm as a partner in its Tax, Benefits & Compensation practice. Goff joins the firm in Dallas after serving as senior counsel at J. C. Penney Corporation, Inc. where she oversaw all employee and executive compensation matters as well as cybersecurity and data privacy issues.

Goff's move to Perkins Coie follows that of three labor and employment partners – Richard B. Hankins, Seth H. Borden and Brennan W. Bolt. Richard and Brennan are also based in Dallas, while Seth is based in the firm's Washington, D.C. office.

In a release, the firm said Goff has advised executive leadership teams on issues relating to employee benefits, corporate restructuring, executive and associate compensation, cybersecurity risk, financials, and budgeting and cost containment strategies. She is also routinely involved in executive employment agreements and counsels clients on complex labor and employment matters.

Goff served at JCPenney for three years after holding prior roles as an employee benefits attorney with several AmLaw 100 firms. She has been recognized by the Association of Corporate Counsel as one of the "Top 10 30 Something In-House Lawyers for 2019", is actively involved in the legal community, and holds leadership positions within local and national professional organizations.

She serves as chair of the Fiduciary Responsibility, Administration and Litigation Committee for the American Bar Association Section of Real Property Trusts and Estate Law and will be taking over as vice chair of the Employee Plans and

Executive Compensation Group with the new bar year. She also serves as chair of the ACC Dallas-Fort Worth Chapter's Women's Leadership Committee and is vice chair of the ACC Employment and Labor Law Network.

Goff was also recently appointed to the Internal Revenue Service Advisory Council to represent the interests of employer plans under the Tax Exempt/Government Entities division.

Goff earned her J.D., magna cum laude, from St. Thomas University School of Law B.A. and her M.B.A. from Baylor University. She graduated with a B.A., magna cum laude, from Tarleton State University.