

Michael Best Adds Former Walgreens In-House Counsel

Rebecca Gerard has joined **Michael Best's** Privacy & Cybersecurity Practice Group as an associate in Chicago.

Gerard focuses her practice on helping clients protect their data assets and comply with complex regulations. She has experience with regulations including the Federal Trade Commission Act, the Health Insurance Portability and Accountability Act, the California Consumer Privacy Act, the California Online Privacy Protection Act, the Controlling the Assault of Non-Solicited Pornography And Marking Act, the Telephone Consumer Protection Act, the Gramm-Leach-Bliley Act, the Children's Online Privacy Protection Act, and the European Union's General Data Protection Regulation, Data Protection Directive and ePrivacy Directive, among other data breach notification laws, and federal, state and international guidelines.

Prior to joining Michael Best, Gerard served as commercial and regulatory counsel at Walgreen Co., where she advised several business units on matters in connection with marketing, private label brands, and retail products. She was responsible for enforcing privacy regulations for the company's U.S. and European entities, drafting and negotiating a variety of contracts and agreements, and collaborating with the company's public policy team to promote initiatives to further the company's interests.

Gerard earned both her LL.M. and her J.D. from The John Marshall Law School and her B.A. from Purdue University.