

Law Rocks 2019 U.S. Tour Kick Off: Lawyers by Day, Rock Stars by Night

Law Rocks USA, the nonprofit organization that hosts a series of fundraising concerts starring legal professionals, will be kicking off its 8th Annual U.S. concert series on March 21 and 22 in Los Angeles.

The concert promotes local nonprofit organizations represented by bands from 23 law firms around Los Angeles.

The event will take place at the historic Whisky A Go Go on Sunset Strip, a renowned site that has featured some of the most influential acts in rock history, including The Doors, Neil Diamond, Janis Joplin, and Guns 'N Roses. Hosted by radio personality Ted Stryker of KROQ, the event will play host to local attorneys and legal professionals in a battle of the bands rock concert with each band raising funds for their local nonprofit of choice.

After the success of the first event in London in 2009, Law Rocks was brought to the United States three years later by co-founder Ted Scott. The battle of the bands format provided a unique opportunity for the legal community in various U.S. cities to bring attention and funding to deserving local nonprofits. The winning band is selected by four factors: donations raised, ticket and sponsorship total, judge's score, and audience favorite. Proceeds from the event benefit all 14 nonprofits being represented.

Law Rocks will also be donating proceeds to Above Ground, the organization founded by Billy Morrison (Billy Idol, Royal Machines) and Dave Navarro (founding member Jane's Addiction, Royal Machines and host of Paramount's Ink Master) dedicated to raising awareness and funds for the treatment of mental

health issues.

“When we brought Law Rocks to L.A. eight years ago, we never expected it would have become such a hit, even more so a two-day event,” Scott said. “We are blown away by the continued success of these concerts and are proud to support this global movement as it continues to make an impact on deserving charities and communities around the world.”

The Law Rocks judging panels include Billy Morrison, Shawn Dailey (former bassist of Hole), Mick Smiley (songwriter and producer), Laura Ferrerio (Founder of M4G Media & Music for Good), Joseph Trofino (Associate General Counsel at ICM Partners), Chris Poole (President and Chief Executive Officer of JAMS), Debra White (Deputy Chair of Music Industry at Loeb & Loeb LLP), and Daniel Flores (Senior Vice President, Litigation at Metro-Goldwyn-Mayer Studios Inc).

The Eighth Annual Law Rocks Los Angeles is made possible by presenting Hall of Fame sponsor Perkins Coie LLP, as well as headliner sponsors Buchalter; Constangy, Brooks, Smith & Prophete LLP; Glancy Prongay & Murray LLP; JAMS; and Latham & Watkins LLP. Also supporting the event are firms Day Pitney LLP; Pillsbury LLP; and Secretariat International.

To date, Law Rocks has raised over \$3 million for various nonprofits across the globe. The Los Angeles concert is the inaugural stop for 2019 Law Rocks U.S. Tour, with Friday night (March 22) marking their 100th concert, followed by nine additional U.S. locations and five international stops total. For tickets and additional information, visit the **Law Rocks** event site.

For any questions or inquiries, contact Omi Crawford, Director of Marketing and Development, at +1.424.220.4004