

# Julie Campanini Joins Magna Legal Services

Julie Campanini has joined **Magna Legal Services** as a senior litigation consultant in its New York office.

The company provides a suite of in-house services in jury research, litigation graphics, language services, trial presentation and court reporting.

The company said Campanini more than 20 years of experience in a variety of complex matters in all areas of trial consulting and jury research. Her practice is focused on complex commercial litigation and includes intellectual property, antitrust, securities, fraud, contract, product liability, employment, and toxic tort.

She has been published on topics including the importance of witness preparation for depositions and trial; managing the media in high-profile and high-stakes litigation; and theme development in storytelling.

Prior to joining Magna, Campanini was the founder and principal of Trial Insights, LLC. Previously, she practiced with several other national firms, including Litigation Sciences, Inc. and FTI (Forensic Technologies).

“Julie’s tremendous expertise in jury consulting will greatly enhance our New York team’s capabilities,” said Dave Kurzman, Chief Operating Officer of Litigation Consulting. “We are proud to have her on board to continue to build on our award-winning staff.”

Campanini attended the University of Kansas for both her undergraduate and graduate degrees, where she earned her M.A. in Litigation Sciences with an emphasis in Legal Communication.

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