

# Hunton Andrews Kurth Partner Speaks on Key Global Data Protection Issues in China

Hunton Andrews Kurth LLP partner Lisa J. Sotto was the featured speaker at a recent AmCham China U.S.-China Energy Cooperation Program event, outlining key privacy and data security issues in the United States and European Union to representatives of more than 50 Chinese companies.

Sotto, head of Hunton Andrews Kurth's global privacy and cybersecurity practice, also presented to several other groups in China earlier this month, including a group of more than 50 in-house counsel organized by Data Protection Officer, an organization of legal counsel from leading Chinese and global technology, media and telecommunications companies.

She also was invited to present to a group of legal counsel and cybersecurity scholars and researchers at the Law School of Beihang University. Sotto separately addressed a group of 100 employees (including legal counsel, engineers and business personnel) of 360 Corporation, China's top provider of internet and mobile security products and services.

"Given the ubiquity of data, there is an urgent need for international alignment on guiding principles related to data privacy and cybersecurity standards," Sotto said. "I am pleased to have had the opportunity to promote this awareness and to provide guidance and assistance toward that end."

Earlier this year, Sotto was invited by U.S. government officials and the U.S. Chamber of Commerce to travel to Brazil as a member of a delegation that met with Brazilian government agencies and industry representatives in the process of developing the country's cybersecurity strategy. Her visit followed the release of a report proposing a framework for

effective data breach notification legislation across the globe.