Hunton Andrews Kurth Launches California Consumer Privacy Act Online Resource Center

Hunton Andrews Kurth LLP has launched an online **resource center** dedicated to helping businesses navigate their new data privacy responsibilities in accordance with the California Consumer Privacy Act of 2018 (CCPA).

The CCPA, with a compliance deadline in 2020, will affect most businesses that handle the personal data of California residents. The resource center aims to assist businesses by providing a general understanding and information about how the CCPA will impact their information practices. It features a compliance checklist, insights and analysis on the law's requirements, and other helpful CCPA resources.

"Due to the CCPA's likely effect on the privacy programs of businesses that manage personal data about California residents, it is imperative that companies develop a CCPA compliance strategy to determine the extent to which the law applies to them, assess their current CCPA compliance posture, and conduct necessary remediation activities," said Lisa Sotto, head of the firm's global privacy and cybersecurity practice.

The CCPA already has triggered the introduction of a flurry of additional state bills with similar requirements, and federal privacy legislation is likely as well. For state and federal legislative updates, visit the **Privacy & Information Security Law Blog**.