

Hanzo Live Webinar: The Dynamic Relationship Between Compliance and Marketing

Hanzo will present a **webinar** on the dynamic relationship between compliance and marketing on Thursday, Feb. 28, 2019, at 2 p.m. EST.

In today's increasingly digital, collaborative, interactive, and social media-driven business landscape, the role of marketing and the campaigns, content, and messaging these professionals create can produce significant, unintended financial and reputational risks, the company said in a release. That risk is magnified when compliance is siloed from key functions, decisions, and business processes.

While it's true that marketers can create problems and regulatory headaches for compliance professionals, it's also true that compliance professionals can learn how to become more effective from their marketing peers, the release continues.

Tom Fox and Louis Sapirman will present the live, one-hour webinar .

All registrants will receive a recording of the webinar and copy of our presentation, and this webinar is currently pending approval by the SCCE for 1.2 live and non-live CCB CEUs.

In this webinar, experts discuss:

- Common risks and compliance violations that can stem from digital marketing activity.
- How compliance teams can become more effective through marketing best practices.

- The benefits and risks of social media for compliance teams.
- How compliance and marketing teams can form more transparent, collaborative relationships so both can succeed and do their best work.

Register for the webinar.