

Greensfelder Adds Jessica Mendez as Intellectual Property Attorney

Jessica M. Mendez has joined **Greensfelder, Hemker & Gale, P.C.**'s St. Louis office as of counsel in the Intellectual Property (IP) practice group.

"We are excited to welcome Jessica to Greensfelder and to our growing team of intellectual property attorneys," said Greensfelder Intellectual Property practice group leader and Officer Mark E. Stallion. "Jessica's particular focus on trademark issues will greatly benefit our clients in helping them to protect their brands."

In a release, the firm said Mendez helps businesses maintain, enforce and defend their trademarks and other intellectual property including copyrights, domain names, and other associated rights. She assists clients in numerous industries including manufacturing, health care, technology, and food and beverage. In addition, she has litigation experience handling intellectual property disputes in courts across the country, as well as in proceedings before the Trademark Trial and Appeal Board. Part of Mendez' practice involves helping start-up and small businesses protect their intellectual property through agreements, appropriate registrations, and practical policies and procedures. She is a member of Greensfelder's team that operates an office in the Cortex Innovation Community, a thriving innovation hub and technology district in St. Louis.

Mendez is the current deputy vice president of programs for the Hispanic National Bar Association and formerly served as president of the Hispanic Bar Association of St. Louis. She also serves as general counsel for the Hispanic Chamber of

Commerce of Metropolitan St. Louis.

Prior to joining the firm, Mendez most recently practiced intellectual property law at Tucker Ellis LLP. Previously, she also practiced at Armstrong Teasdale LLP.

Mendez received her J.D. and her Master of Laws both from Washington University School of Law. She also holds a Bachelor of Arts from Boston University.