Greensfelder Chicago Officer Appointed Norway's Honorary Consul General for Illinois

Susan Meyer, an officer in the Chicago office of **Greensfelder, Hemker & Gale, P.C.** and leader of the firm's Trademark, Copyright, Media, and Advertising group, has been appointed as Norway's Honorary Consul General for Illinois, effective Dec. 1, 2019.

Norway's honorary consul general assists with consular affairs and helps to facilitate development of business, cultural, and educational relations between Norway and the United States. In conjunction with the appointment, Greensfelder's Chicago office is designated by Norway's Foreign Ministry as the Royal Norwegian Honorary Consulate.

According to the firm, Meyer, a past president and current member of the Chicago Chapter of the Norwegian-American Chamber of Commerce, advises companies on matters related to commerce between the United States and Scandinavia. She is also involved with the Norwegian-American Defense and Homeland Security Industry Council and the Swedish American Chamber of Commerce. In addition, she is on the board of Women Entrepreneurs Grow Global, a non-profit organization dedicated to helping women-owned businesses expand internationally.

In her practice, Meyer advises businesses in the areas of intellectual property, franchising, and distribution. A member of Greensfelder's Intellectual Property and Franchising & Distribution groups, she represents companies in the United States and internationally in every stage of development. In addition to her work involving intellectual property transactions, licensing, and dispute resolution, Meyer has experience in trademark law, representing clients before the

Trademark Trial and Appeal Board and federal courts. She also works with franchisors on compliance issues and serves as outside general counsel for businesses on general business matters.