

FisherBroyles Adds Stuart A. Panensky to its Princeton, NJ Office

✘ **FisherBroyles, LLP** has expanded its Cyber-Risk; Privacy & Data Security practice group with the arrival of new partner Stuart Panensky. Based in the firm's Princeton, N.J. office, Panensky is the former co-chair of a boutique insurance law firm's Cyber-Risk, Technology & Data Security practice group.

"Privacy and data security are very current issues with which the leadership of all of our clients are dealing," said FisherBroyles, LLP General Counsel and Managing Partner of Litigation Joel M. Ferdinand. "The importance of offering the full spectrum of cyber and privacy legal services is absolutely unmistakable. Having Stu on board will allow us to further meet the cyber liability needs of our clients and, in particular, bolster the firm's data breach incident response and technology liability capabilities. Stu will be an exciting addition to the Cyber-Risk; Privacy & Data Security and Litigation practice groups."

Panensky said, "I am so pleased to be part of a firm that truly appreciates the relationship between cyber-risk, technology and privacy. This is a unique opportunity for me to offer my clients FisherBroyles' full suite of privacy counseling. I am also very impressed with FisherBroyles' own embrace of technology, as well as its deep bench in the privacy and technology areas across multiple industry sectors."

Panensky is a business attorney and commercial litigator. His practice is concentrated in cyber-risk/technology, design professional and construction litigation, environmental

liability, and other miscellaneous professional liability.

In a release, the firm said Panensky leads breach response investigations and provides legal advice on the nature of cyber occurrences, scope of data exfiltration, obligations to notify impacted consumers and/or state and federal government regulators, as well as contractual obligations to comply with the Payment Card Industry Data Security Standards. As breach counsel, Panensky is networked with other breach response vendors (IT, forensics, e-discovery, public relations, breach notification and others) and coordinates them in data breach response efforts including print and email notification, call-center management, credit monitoring and restoration services, and other cyber-incident response activity.

The firm said Panensky provides legal counsel related to pre-breach cyber-risk preparedness including, without limitation, drafting incident response planning documents, hosting mock-breach "tabletop" presentations to clients, opining on privacy and data and information security company policies, and reviewing technology vendor/provider contract agreements and scope documents. He previously served as co-chair of the Claims & Litigation Management Alliance's Cyber Liability Committee and frequently speaks and writes on cyber-risk.

Prior to joining FisherBroyles, Panensky was a partner at Traub Lieberman Straus & Shrewsberry LLP. He is admitted to practice law in state and federal courts in New Jersey and New York and has been recognized as a New Jersey Super Lawyer or Rising Star on multiple occasions. Mr. Panensky received his J.D. from Syracuse University College of Law and his Bachelor of Science in Cinema Studies from Ithaca College.