Adam T. Ettinger Joins FisherBroyles FinTech and Blockchain Practice Group

Adam Ettinger has joined FisherBroyles, LLP as a partner and co-chair of its FinTech and Blockchain practice group, based in the firm's Los Angeles and Palo Alto, Calif., offices.

"Adam is one of the most highly regarded attorneys practicing in the blockchain space, and our clients will benefit greatly from the significant experience and additional bench strength that he brings to FisherBroyles," said Michael Pierson, FisherBroyles partner and co-chair of the FinTech and Blockchain practice group, based in the firm's New York office. "Our FinTech and Blockchain practice group has quickly become one of the largest and most multidisciplinary of its kind at any law firm, serving as the 'go-to' counsel for many companies and entities operating in or investing in the fintech and blockchain space."

In a release, the firm said the FisherBroyles FinTech and Blockchain practice group includes partners who are alumni of the SEC, Goldman Sachs, Deutsche Bank, and other premier investment backs, and have joined from America's top law firms including Wilmer Hale, Morgan Lewis, Sheppard Mullin, Sidley Austin, Baker & McKenzie, Wilson Sonsini, and Cravath, Swaine & Moore, LLP. The team advises banks, broker-dealers, investment funds, exchanges, technology developers, wallet providers, and other companies making new and exciting uses of blockchain technology. To do so, the team includes partners from different practice groups including securities and private equity, data security and privacy, fund formation, intellectual property, real estate, and technology. They help clients invest in, fund, develop and market the innovative

services and products that are revolutionizing the financial services and technology industries.

Kimberly Dempsey Booher, managing partner of FisherBroyles' Los Angeles and Palo Alto offices, added, "We are thrilled to welcome Adam to our Los Angeles and Palo Alto offices, where we continue to strategically grow our team of highly experienced attorneys in key areas such as data security and privacy, intellectual property, litigation, corporate, real estate and insurance, among others."

Ettinger said, "I am honored to join and help lead this top-caliber team. Since my first bitcoin technology development agreement in 2012, I have sought to work with the most innovative companies involved in blockchain technologies, and the smartest, most well-educated and experienced attorneys in the space. I am excited for the opportunities we have to help clients achieve success."

Prior to joining FisherBroyles, Ettinger was a partner and co-leader of the Blockchain Technology and Digital Currency Team at Sheppard Mullin in Los Angeles. He focuses his practice on venture capital and angel financing, technology development, hardware manufacturing, channel relationships, licensing, and privacy for companies involved in many technologies including blockchain and digital currencies, social gaming, Internet advertising, mobile apps, ecommerce, SAAS, semiconductors, and networking. His clients have included AMD, Apple, BitGo, Brave, Comma.ai, DeviceScape, Fakespace, Get Satisfaction, Intel, Internet Devices (acquired by Alcatel), Lightning Labs, Magma Design, MasterCard, New Enterprise Associates, Network Solutions Inc., Nimble Collective, Orchestria (acquired by CA), S3 (acquired by HTC), Self Aware Games (acquired by Big Fish), Tivo, and Undertone Networks. He has represented investors in investments including Hootsuite, Houzz, The Social+Capital Partnership, and SpaceX.

Before Sheppard Mullin, Ettinger was an attorney at Pillsbury

Winthrop Shaw Pittman LLP and served as lead corporate counsel for SmartAge.

The firm said Ettinger frequently writes and speaks on fintech and blockchain technology topics. He recently has presented on blockchain-related legal issues at the UCLA School of Law, Consensus 2017, the FinTech SV Cryptocurrency Law Panel, the State of Digital Money Conference, the USC Marshall School of Business (Lloyd Greif Center for Entrepreneurial Studies), the American Conference Institute's Blockchain & Distributed Ledger Technology Conference, the American Conference Institute's ACI Crypto Virtual and Digital Currency Conference, and the APEX All Payments Conference.