FisherBroyles Adds Partner Wayne Bunch in Houston

Wayne P. Bunch, Jr. has joined **FisherBroyles, LLP** as a partner in the Franchising practice group, based in the firm's Houston office.

"Wayne brings to FisherBroyles a deep background in franchise law both in private practice and as general counsel and CEO of a franchise company," said Julie Innmon, FisherBroyles Texas area managing partner. "Wayne's multi-layered experience in diverse business and franchise issues is a great asset to our clients. We are thrilled to welcome him to the firm."

Bunch said, "I am excited to bring my franchising practice to FisherBroyles, which provides clients with exceptional service and Big Law-caliber legal representation along with efficiencies that are intrinsic to the firm's distributed partnership platform. I look forward to continuing to grow the firm's franchising practice in representing clients in a broad spectrum of industries on the complex transactional and regulatory issues that are so crucial to business success."

In a release, the firm said Bunch has structured, documented and helped launch a multitude of franchise programs for companies across a variety of industries, including restaurants, video game stores, furniture stores, optometry clinics, haircut salons, billiard halls, recruitment firms, and companies involved in real estate, insurance, pet care service, durable medical equipment sales, automobile repairs, tax services and educational art.

Bunch most recently was a partner in the Franchise and Distribution Practice Group at DLA Piper in Houston. He also is former member of the Franchise and Corporate practice groups at Jackson Walker LLP, also in Houston. Previously, he

served as general counsel and CEO for Crescent City Beignets, Inc., where he was instrumental in establishing Crescent City as a national franchise company with locations from Georgia to California. For Crescent City Beignets, he was responsible for establishing the legal and business infrastructures necessary for aggressive franchise growth as well as managing the franchisor/franchisee relationship. Utilizing the franchise model, he expanded Crescent City to a system that included nearly 40 franchisees with more than 100 units in development.

Bunch received his J.D. from Louisiana State University Law Center, his Master of Laws from McGeorge School of Law at the University of the Pacific, and his Bachelor of Science from Louisiana State University.