

David Wiese Joins Quarles & Brady's Business Law Group in Washington, D.C.

David Wiese has joined **Quarles & Brady LLP's** Business Law Group as a partner in its Washington, D.C. office.

Wiese's practice covers franchise law, advertising and marketing law, commercial contracting, and regulatory and compliance issues related to the Federal Trade Commission (FTC) and various state unfair and deceptive acts and practices statutes.

Wiese focuses on sales, distribution and marketing matters with an emphasis on the transportation and retail industries. He regularly advises clients on motor vehicle dealer and franchise-related matters, including relocations, ownership changes, succession issues, open points, sales, exclusivity and site control issues, and performance improvement programs.

"In addition to providing smart, sophisticated legal counsel, David is a savvy business advisor who often helps clients with complicated distribution network strategies and plans, including dealer-related issues that companies face when entering new industries and developing new brands," said Nikia Gray, Washington, D.C. Office Managing Partner. "We're excited to welcome him to the firm."

Prior to Quarles & Brady, Wiese worked as in-house counsel for General Motors and Volkswagen Group of America, Inc., as well as a senior attorney at the FTC. He received his J.D. and M.A. from the University of Iowa, and his B.S. from the University of Illinois.

